

Play.Ride. GrOW. *Bike!*

Faster, safer,
more fun to ride



 **VICI**

Outside is where kids belong!

Bike!

**Less screen time.
More movement!**

Biking means splashing through puddles, hopping curbs, and catching mud. Riding a bike makes kids smarter and stronger. More confidence. More fun.

**Vici designs bikes kids
actually want to ride.**



From small steps



Phase 1.
1,5 - 2,5 YEARS



Phase 2.
2 - 3 YEARS



Phase 3.
4 - 5 YEARS

to pedaling

Available in multiple colors



The bike that *12 inch* grows with you

Three kids' bikes in one simple twist.

From a low balance bike to a higher balance bike, then on to a real pedal bike. One bike. One size. Years of fun.

Why this works:

- 3-in-1 grow-with-you concept: three stages in one bike
- Suitable for children roughly aged 1 to 5
- No training wheels: better balance, more confidence
- Lightweight aluminum frame: strong and easy to handle
- Conversion is quick and intuitive, without hassle

No training wheels, but skills.

Balance first. Then steering. Then pedaling.
That's how kids learn to ride faster and safer.



16 inch The new Vici

Where design
meets discovery

This isn't a standard kids' bike.
This is the step toward real riding.

The unique frame breaks with what you're used to and follows one clear principle: form follows function. Every detail has a purpose. Nothing is there just for show.

The result is a minimalist, safe bike that gives kids calm, control, and confidence. Kids ride it with pride. Parents notice the difference right away.

The step towards real riding. Calm. Control. Technique.

The Vici design:

- › Completely new, innovative frame
- › Form and function in balance
- › Clean, modern, and minimalist
- › No frills. Only what's needed
- › Lightweight aluminum frame
- › Built strong, ready for any adventure

Two kid-friendly hand brakes and a freewheel.

Hand brakes make the transition to bigger bikes easier. They teach kids to anticipate and stop smoothly, giving more control and confidence. Ready for adventure.

Available in multiple colors



Vici moves beyond traditional bike design.

Simple, bold, build to last



Vici, designed to be noticed.
That's exactly why people look twice.



Vici Bike!

Build for movement
made for fun!



Vici is a product of

LifeCycleConcepts B.V.

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